

# Rishabh Jain

Product Designer

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## Education

### Bachelors of Design | 2016-2020

IDC, IIT Bombay

Ranked 19 out of 6.5K applicants

### Exchange Semester | 2019

Korea Advanced Institute of Science and Technology, Korea

## Skills

**UI:** Figma, Sketch, Axure, Invision

**Research:** Interviews, Concept Testing, Diary Study, User Testing

**Coding:** Processing, HTML/CSS, JavaScript, P5.js, Python

**Data Viz:** Google Data Studio, Mapbox, Tableau, MS Excel

## Miscellaneous

### Synthetic Media | 3 months

Baltan Labs, Netherlands

Explored the future of targeted ads from the lens of personalised Deepfake videos.

Received €1000 grant from V2\_Lab for Unstable Media

### Nature Embedded | 3 Months

National Gallery of Modern Art, Mumbai

Designed, fabricated and deployed a three storey tall hanging structure.

## Work Experience

### Samsung Research Institute Bangalore | UX Designer

Jan'21 - Present, Hybrid

- Designing AR & Metaverse concepts for Flagship Devices
- Working on Single Take improvements - Samsung Camera's AI Mode
- Conduct user research for concept validation & Usability Tests
- Designing user journeys with Devs & PMs; Create Stakeholder alignment

### Tattle Civic Technologies | User Research & Data Viz

Aug'20 - Jan'21, Remote

- Data Viz for Fake News trends in India; Designed & Developed in d3.js
- Found opportunities to engage users in Media Literacy
- Created Wizard of Oz prototypes for hypothesis testing

### Bosch UX Studio | UX Design Intern

May'19 - Jul'19, Bengaluru

- Designed a software for Self Driving Car Engineers to visualise big data
- Worked closely with clients to solidify the product vision
- Bridged the gap among design team, end users and development team

## Key Projects

### LIDAR Visualization Tool | Internship Project | May'19 - Jul'19

- Visualization & analysis of big data from self-driving car sensors
- Created a desktop S/W from scratch
- Challenges include a lack of established design patterns in the domain
- Responsible for interactive prototyping; Involved in end-to-end Process

### Save My Fashion | Sep'19 - Dec'19

- Platform to crowdsource personalised fashion advice; Privacy First
- Evaluated with 50+ users; Qualitative & Quantitative research methods
- Won Best Crowdsourcer Award! for engaging the most users

### Kissan Saathi | Sep'18

- Proposed design lets farmers access Agro Policy knowledge
- Worked with 6-10 farmers throughout the process for constant feedback
- Handled the UX writing, information architecture & user flows